M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 10)

Alcohol will not be stored accessible to general club members or the public so sales even within the requested times would be limited to periods that are deemed acceptable to the DPS based on which teams are using the facility on a week to week basis during the football season. During events those times outside of a football events sales again even within the requested times would be limited to periods that are deemed acceptable to the DPS and the Trustees of the Club.

Strong management controls and effective training of volunteers so that they are aware of the premises licence and the requirements to meet the four licensing objectives with particular attention to:

a/ no selling of alcohol to underage people

b/ no drunk and disorderly behaviour on the premises area

c/ vigilance in preventing the use and sale of illegal drugs on the site

d/ no violent and anti-social behaviour

e/ no any harm to children

- Operating Schedule providing the hours of operation and licensable activities during those hours.
- Designated premises supervisor confirmed it is obligated to be in control of the premises, to provide good training for volunteers to make or authorise each sale
- Clear "Challenge 21" information to prevent the supply of alcohol to under-age drinkers.
- CCTV system installed with recording option available

As a licensed premises we know that it is necessary to carry out our functions with a purpose of promoting these objectives. We promise to support these objectives through their operating schedules and other measures some which are listed below.

b) The prevention of crime and disorder

We have CCTV coving both inside and around the clubhouse and will be stored electronically with easy means of sharing with Police or any other appropriate authority. A clear and legible notice on the outside of the clubhouse indicating the normal hours under the terms of the premises licence during which licensable activities are permitted. Furthermore we will commit to:

- Not selling of alcohol to drunk or intoxicated customers.
- Custom will not be sought by means of personal solicitation outside or in the vicinity of the premises.
- Prevention and vigilance in illegal drug use across the site.
- Volunteers will be well trained in asking customers to use premises in an orderly and respectful manner.

c) Public safety

- Irresponsible drinks promotions must not be permitted, and the standards for the management of responsible drinks promotions including 'happy hours' produced by the British Beer and Pub Association will be complied with.
- The licence holder or people authorised by them must check the premises before it opens to the public to ensure there are no risks to patrons and that all safety precautions are in place.
- The licence holder must ensure that all staff receive appropriate training about emergency and general safety precautions and procedures.
- The licence holder must ensure that all staff are aware of their social and legal obligations and their responsibilities regarding the sale of alcohol.
- Free drinking water must be made available at all times the premises is open to the public.
- The telephone numbers of local taxi operators must be prominently displayed at the premises for the benefit of customers.
- All bottles and glasses and rubbish must be removed from public areas on a regular and frequent basis.

d) The prevention of public nuisance

Sales of alcohol will not be made outside of licenced period and days. Signs will be placed around the site asking customers to respect our neighbours. When sales are made outside the clubhouse bins will be placed around the site and emptied on a regular basis and litter pickers will made regular sweeps of the area on any day alcohol is sold. Furthermore we will commit that:

- Deliveries of goods necessary for the operation of the business will be carried out at such a time
 or in such a manner as to prevent nuisance and disturbance to nearby residents.
- Customers will not be admitted to premises above opening hours.
- The movement of bins and rubbish outside the premises will be kept to a minimum after 20:30. This will help to reduce the levels of noise produced by the premises.
- Any lighting on or outside the premises will be positioned and screened in such a way so as to not
 cause a disturbance to nearby residents.

e) The protection of children from harm

The club will run a strict challenge 21 scheme and display appropriate signage, volunteers will be instructed to have "No proof, no sale age verification policy". We will also be vigilant around the whole site and make use of the CCTV. Furthermore we will commit to use signage that encourages anyone who is over 18 but looks under 21 to carry acceptable ID (a card bearing the PASS hologram, a photographic driving license or a passport) if they wish to buy alcohol.

Checklist

Please tick to indicate agreement

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable

